



Featuring



Corporate Partnership Opportunities

WHAT?

Canada's largest annual outdoor church service! Featuring local and international talent highlighting MCC Toronto's best experience. 2018 will be a milestone year as it will be our new Senior Pastor's first Pride Day service.

WHY?

Increase brand awareness, develop new business, nurture customer loyalty, drive growth, receive prominent recognition in pre-event promotions, showcase your business.

Pre-Event

	Presenter \$20,000	Music \$10,000	Programme \$3,500	Gold \$5000	Silver \$3000	Bronze \$1000
Naming rights. Presented by embedded in event logo	✓					
Naming rights. Music Patron		✓				
Naming rights. Programme Patron			✓			
Right to use event name and event branding in marketing promotions*	✓	✓				
Company recognition on radio spot	✓	✓				
Corporate name in media advisory	✓	✓				
Company URL on event web page	✓	✓	✓	✓	✓	
Company recognition on event web page	Logo	Logo	Logo	Logo	Name	
Company recognition on webcast commercial (international reach)	Logo	Logo	Logo	Logo	Name	
Company recognition on event marketing material and advertisements	Logo	Logo	Logo	Logo	Name	Name
Company recognition in MCC Toronto's newsletters (e news and print)	Logo	Logo	Logo	Logo	Name	Name
Company recognition in Facebook Posts and Tweets	Logo	Logo	Logo	Logo	Name	Name
Company recognition on MCC Toronto's Social Hall Multimedia screen	Logo	Logo	Logo	Logo	Name	Name

Event Day

Back Stage Passes for you and your guests**	✓					
Company advertisement space in event program	✓	✓				
On-site booth with option to hand out samples/giveaways	✓	✓				
Logo on Offertory Pen	✓	✓				
Premium Reserved Seats	20	10	4	6	4	2
Company recognition in event program	Logo	Logo	Logo	Logo	Name	Name
Full branding associated with level of partnership (signage/powerpoint)	Logo	Logo	Logo	Logo	Name	Name
Opportunity for employees to volunteer	✓	✓	✓	✓	✓	✓

Post Event

Company recognition in the Christmas Eve Programme	✓	✓		✓		
First right of refusal for next year's event	✓	✓	✓			
Event debrief package	✓	✓		✓		

* MCC Toronto must approve all usage of its logo and event details.

** Depending on contractual agreements made with artists.